#### Drithi Kandoor

**DESIGNER & CODER** 

Portfolio: drithikandoor.com Email: drithikandoor@gmail.com Linkedin: linkedin.com/in/drithi-kandoor/ 1326 Ocean Ave #6H New York NY 11230 347-341-1569

#### Education

PARSONS SCHOOL OF DESIGN NYC BFA Communication Design 2021 - 2025 current GPA: 3.97/4.0

PRIMUS PUBLIC SCHOOL BANGALORE IGCSE & A Levels 2017 - 2021 GPA: 4.0/4.0

# Achievements

PARSONS SCHOOL OF DESIGN DEAN'S LIST Awarded 2022-2024

PARSONS SCHOOL OF DESIGN DEAN'S SCHOLARSHIP Awarded 2021-2025

PRISMA ART PRIZE 5TH EDITION Awarded 2020

SAT Score: 1540

# Skills

Web Design, Creative Coding, Typography, Interaction Design, Print Design, Type Design, UI Design, Front-end Dev, Wireframing, Prototyping, Motion Graphics, 3D Modeling, Game Design, Printmaking

# Tools

Figma, HTML/CSS, Javascript, InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Glyphs, Blender, Mailchimp, Unity

# Languages

English, Hindi, Telugu

# Experience

JUNIOR DESIGNER ALMA Communications 2024 – present

Creating graphics for social media and press releases for ALMA, an interdisciplinary PR and marketing agency. Designed content for clients such as The Whitney, Jack Shainmain Gallery, Pioneer Works, and more.

#### RESEARCH ASSISTANT Parsons School of Design

2024 – present

Research assistant to Juliette Cezzar, helping with the web redesign of the Brooklyn Rail, a non-profit art journal and publication. Creating a design system across different mediums and content by making research decks, graphics, and design system prototypes.

#### DESIGN DIRECTOR

AIGA@TNS

2023 – present

Board member, Comms Director, and designer of The New School's chapter of AIGA. Works with a team of 13 students across various departments to plan events and design social media, print, merchandise, etc to develop and sustain a club design system. Helped increase club engagement by 22% and number of AIGA events organized by 50% in its second year.

#### CODING TUTOR

Parsons School of Design 2023 – present

Provide assistance to Communication Design BFA, AAS and MPS students with interaction-based projects. (HTML, CSS, Javascript)

#### **GRAPHIC DESIGNER**

House of Shylee 2020 – present

House of Shylee is a boutique for curated handcrafted weaves based in Bangalore. Designed the logo, business card, tags, website, and graphics for print and social media. Graphics increased engagement across platforms by 47% and the website is expected to result in a minimum of 35% increase in sales.

# **Personal Projects**

ART Instagram – *@drithibyart* 2016 – present

A collection of my personal art and design.